

**ESPY AWARDS
ESPN RE-AIRS**

DATE	DAY	START	END	PROGRAM	HOUSEHOLDS		DEMO RATINGS								IMPRESSIONS							
					RTG	IMPS	M18+	M1834	M1849	M2554	P18+	P1834	P1849	P2554	M18+	M1834	M1849	M2554	P18+	P1834	P1849	P2554
7/21/2008	MON	12:21A	2:40A	2008 ESPY AWARDS	0.80	772,282	0.66	1.09	0.90	0.73	0.43	0.72	0.59	0.48	606,464	305,721	495,288	381,364	830,236	402,752	654,733	511,496
7/21/2008	MON	1:00P	3:20P	2008 ESPY AWARDS	0.58	552,881	0.38	0.58	0.50	0.33	0.26	0.39	0.34	0.24	347,037	162,999	278,061	173,558	498,170	219,510	381,862	258,025
				2008 RE-AIR AVERAGE	0.69	662,188	0.52	0.83	0.70	0.53	0.35	0.55	0.46	0.36	476,286	234,104	386,285	277,089	663,608	310,803	517,808	384,306
7/16/2007	MON	12:41A	2:50A	2007 ESPY AWARDS	0.56	531,395	0.35	0.56	0.47	0.41	0.27	0.40	0.34	0.34	313,382	155,366	257,230	209,628	514,850	223,874	381,749	359,496
7/16/2007	MON	4:12A	6:00A	2007 ESPY AWARDS	0.30	278,407	0.14	0.28	0.17	0.15	0.10	0.19	0.13	0.10	126,142	76,532	93,578	76,898	182,437	106,283	139,669	107,226
7/16/2007	MON	1:00P	3:00P	2007 ESPY AWARDS	0.51	481,248	0.32	0.53	0.38	0.32	0.20	0.30	0.22	0.18	291,554	146,740	208,302	162,453	371,080	169,642	246,070	185,843
				2007 RE-AIR AVERAGE	0.46	438,005	0.28	0.46	0.35	0.30	0.20	0.30	0.24	0.21	249,401	128,618	191,275	153,617	365,962	170,071	262,908	224,808
7/17/2006	MON	12:51A	3:01A	2006 ESPY AWARDS	0.76	691,319	0.51	0.79	0.71	0.65	0.33	0.50	0.45	0.41	445,950	210,045	375,283	321,750	603,208	268,307	482,053	420,777
7/17/2006	MON	1:00P	3:00P	2006 ESPY AWARDS	0.53	482,814	0.38	0.85	0.51	0.31	0.23	0.46	0.29	0.19	329,112	224,844	270,411	152,540	410,523	241,789	308,922	189,610
				2006 RE-AIR AVERAGE	0.65	591,237	0.45	0.82	0.62	0.48	0.28	0.48	0.37	0.30	389,868	217,149	324,944	240,529	510,719	255,578	398,950	309,817
7/18/2005	MON	12:14A	2:28A	2005 ESPY AWARDS	0.83	749,386	0.54	0.98	0.78	0.77	0.39	0.68	0.54	0.54	465,198	254,282	413,014	383,835	695,033	357,349	576,858	545,279
7/18/2005	MON	1:30P	3:31P	2005 ESPY AWARDS	0.48	434,777	0.29	0.51	0.30	0.31	0.19	0.31	0.22	0.20	244,708	132,882	158,993	153,264	341,838	161,615	231,284	206,787
				2005 RE-AIR AVERAGE	0.67	600,101	0.42	0.75	0.55	0.55	0.30	0.50	0.39	0.38	360,573	196,677	292,479	274,427	527,439	264,471	412,880	384,661
7/19/2004	MON	12:09A	2:19A	2004 ESPY AWARDS	1.04	921,450	0.71	1.22	0.98	0.84	0.47	0.80	0.63	0.54	601,448	317,799	512,473	410,502	818,370	413,113	666,598	543,042
7/19/2004	MON	2:00P	4:09P	2004 ESPY AWARDS	0.49	429,088	0.30	0.57	0.42	0.37	0.20	0.44	0.30	0.24	251,562	148,980	220,120	179,934	352,592	225,935	316,939	237,005
				2004 RE-AIR AVERAGE	0.77	676,220	0.51	0.90	0.70	0.60	0.34	0.62	0.47	0.39	427,180	233,715	366,861	295,663	586,380	319,885	492,444	390,614
7/16/2003	WED	11:12P	1:23A	2003 ESPY AWARDS	1.04	894,268	0.86	1.55	1.21	1.12	0.59	1.07	0.81	0.77	705,031	403,195	628,618	544,423	1,000,668	555,614	855,495	758,886
7/17/2003	THU	3:00P	5:00P	2003 ESPY AWARDS	0.46	399,191	0.26	0.32	0.31	0.23	0.17	0.22	0.21	0.18	212,449	83,816	162,634	113,315	286,314	113,505	223,300	175,573
7/18/2003	FRI	3:00A	5:00A	2003 ESPY AWARDS	0.56	482,417	0.43	0.65	0.63	0.55	0.30	0.43	0.46	0.42	353,274	168,131	330,056	267,945	506,328	223,901	480,378	414,283
				2003 RE-AIR AVERAGE	0.70	600,922	0.53	0.86	0.73	0.65	0.36	0.59	0.50	0.46	431,929	223,860	381,325	315,554	609,716	305,968	529,680	458,751
7/10/2002	Wed	11:12P	1:23A	2002 ESPY AWARDS	1.09	943,009	0.80	1.34	0.94	0.94	0.60	0.90	0.67	0.68	652,609	341,184	485,306	464,724	1,025,030	455,296	702,405	688,078
7/11/2002	Thu	1:00P	3:00P	2002 ESPY AWARDS	0.21	178,954	0.15	0.21	0.21	0.17	0.08	0.11	0.12	0.10	125,756	53,310	110,953	82,055	143,662	57,806	127,382	97,538
7/13/2002	Sat	3:30A	5:30A	2002 ESPY AWARDS	0.22	186,735	0.21	0.24	0.25	0.32	0.13	0.20	0.17	0.19	169,165	61,634	131,273	157,215	224,850	101,494	178,875	190,883
				2002 RE-AIR AVERAGE	0.52	451,258	0.40	0.62	0.48	0.49	0.28	0.42	0.33	0.33	325,828	157,651	249,709	241,486	481,133	212,291	347,078	336,250
2/12/2001	Mon	11:37P	2:15A	2001 ESPY AWARDS	0.66	531,906	0.50	0.88	0.68	0.51	0.38	0.61	0.50	0.42	390,197	217,599	339,736	239,038	613,357	297,981	498,907	401,683
2/13/2001	Tue	3:23A	6:00A	2001 ESPY AWARDS	0.28	226,799	0.14	0.24	0.18	0.13	0.11	0.13	0.14	0.12	107,090	58,554	88,010	60,917	182,012	63,692	136,709	118,793
2/13/2001	Tue	2:00P	4:30P	2001 ESPY AWARDS	0.32	256,420	0.25	0.42	0.35	0.27	0.15	0.25	0.22	0.18	197,064	104,010	172,762	129,095	248,831	121,069	217,168	173,789
				2001 RE-AIR AVERAGE	0.42	340,025	0.30	0.51	0.40	0.30	0.22	0.33	0.29	0.24	232,309	127,258	200,882	143,433	350,131	161,809	285,733	232,655

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					RTG	IMPS	M18+	M1834	M1849	M2554	P18+	P1834	P1849	P2554	M18+	M1834	M1849	M2554	P18+	P1834	P1849	P2554
2/14/2000	Mon	10:38P	1:15A	2000 ESPY AWARDS	1.15	886,231	0.806	0.366	0.615	0.523	1.165	0.443	0.800	0.727	0.96	1.37	1.14	1.03	0.67	0.84	0.74	0.70
2/15/2000	Tue	2:30P	5:00P	2000 ESPY AWARDS	0.43	331,330	0.655	0.397	0.603	0.323	0.823	0.442	0.683	0.404	0.29	0.55	0.42	0.24	0.18	0.31	0.24	0.15
2/16/2000	Wed	3:00A	5:30A	2000 ESPY AWARDS	0.25	192,931	0.698	0.403	0.697	0.646	0.893	0.423	0.725	0.703	0.18	0.33	0.28	0.28	0.11	0.17	0.15	0.15
				2000 RE-AIR AVERAGE	0.62	476,537	0.758	0.378	0.623	0.494	1.050	0.440	0.763	0.650	0.48	0.76	0.62	0.52	0.33	0.45	0.38	0.34
2/16/1999	Tue	12:00A	2:37A	1999 ESPY AWARDS	0.75	567,682	0.672	0.361	0.490	0.381					0.52	0.86	0.58	0.48				
2/16/1999	Tue	3:00P	5:30P	1999 ESPY AWARDS	0.44	335,376	0.620	0.337	0.531	0.434					0.28	0.48	0.37	0.32				
2/17/1999	Wed	3:30A	6:00A	1999 ESPY AWARDS	0.29	218,779	0.992	0.584	0.872	0.565					0.30	0.54	0.40	0.27				
				1999 RE-AIR AVERAGE	0.50	376,913	0.718	0.397	0.575	0.432	0.973	0.505	0.781	0.587	0.37	0.63	0.45	0.36	0.24	0.40	0.31	0.24
2/10/1998	Tue	12:00A	2:36A	1998 ESPY AWARDS	0.62	453,307	0.665	0.407	0.578	0.496					0.43	0.79	0.57	0.52				
2/10/1998	Tue	3:00P	5:30P	1998 ESPY AWARDS	0.57	413,854	0.590	0.327	0.487	0.307					0.35	0.58	0.44	0.29				
2/11/1998	Wed	3:30A	6:00A	1998 ESPY AWARDS	0.19	140,140	0.750	0.483	0.663	0.631					0.15	0.29	0.20	0.20				
				1998 RE-AIR AVERAGE	0.46	337,314	0.647	0.385	0.553	0.438	0.940	0.498	0.777	0.591	0.31	0.56	0.40	0.34	0.22	0.36	0.28	0.22
2/11/1997	Tue	12:00A	2:37A	1997 ESPY AWARDS	0.76	542,391	0.753	0.447	0.628	0.552					0.60	1.05	0.75	0.70				
2/11/1997	Tue	3:30P	6:00P	1997 ESPY AWARDS	0.71	505,661	0.704	0.425	0.666	0.419					0.52	0.93	0.74	0.50				
2/12/1997	Wed	3:30A	6:00A	1997 ESPY AWARDS	0.37	261,803	0.889	0.453	0.729	0.734					0.34	0.51	0.42	0.45				
				1997 RE-AIR AVERAGE	0.62	438,238 </																