



ESPN's Winter X Games 13 Adds Two New Disciplines

*Women's Skiing Slopestyle and Snowmobile Best Trick Added to Line up;
Live Coverage on ESPN and ABC*

Winter X Games 13, to be held January 22-25, 2009 in Aspen/Snowmass, Colo., and aired live on ESPN and ABC, will feature new events, a new superpipe and enhanced coverage across ESPN platforms. Two new disciplines will make their debut – Women's Skiing Slopestyle and Snowmobile Best Trick. For the first time at Winter X Games, snowboarders and skiers will ride a 22-foot superpipe. Fifteen hours of live programming on ESPN and ABC will be offered as well as Winter X Games 13 coverage on ESPN International, EXPN.com, ESPN360.com, *SportsCenter* and ESPN2's *X Center*.

Women's Skiing Slopestyle will feature the top eight skiers in the world competing on a variety of rails and jumps. Each skier will take two runs, and their best run will determine their final ranking. Snowmobile Best Trick will feature three athletes. Each athlete will take two jumps and will be judged by the fans in Aspen and those watching on television. The athlete who receives the most fan votes will take home the gold medal.

"The X Games have always been about progression and creativity, and with the addition of these two new events, we continue that tradition," said Rick Alessandri, senior vice president, X Games franchise.

With the addition of the two new disciplines to the competition schedule, all events will be held at the base of Buttermilk Mountain. No spectator events will be held in downtown Aspen or Wagner Park.

The annual Winter X Games is the premier winter action sports event in the world and showcases more than 200 of the world's top athletes. Buttermilk Mountain at Aspen/Snowmass will continue to host the Winter X Games through 2010. Winter X Games 13 is free to the public.

ABOUT ESPN's X GAMES FRANCHISE

ESPN, The Worldwide Leader in Action Sports, first developed its X Games franchise in 1995. Part of ESPN Content Development, X Games, Winter X Games and *All Access* are just some of the original action sports programming currently shown on ESPN and ESPN2. In addition to the two U.S.-based events, ESPN has held X Games competitions and demonstration events around the world including Dubai, Thailand, Brazil, Mexico, Korea, Malaysia and Spain. The global franchise has also expanded its reach to EXPN.com, the definitive site for action sports fans, and to consumer products such as X Games bikes, protective gear, skateboards and DVDs.

About ASC

Aspen Skiing Company operates four destination mountains – Snowmass, Aspen Mountain, Aspen Highlands and Buttermilk – and is the home of the ESPN Winter X Games through 2010. Aspen/Snowmass also offers unparalleled nightlife and off-slope activities as well as four award-winning Ski & Snowboard Schools. Aspen/Snowmass is accessible by two of the most convenient airports in the mountains – Aspen Sardy Field (3 miles from Aspen) and Eagle County Airport (70 miles from Aspen). For more information on Aspen/Snowmass, please call 800/525-6200 or 970/925-1220, or visit the company's website at www.aspensnowmass.com.

-30-

For Winter X Games media information, including press releases, logos and additional images from past events, log onto www.espneventmedia.com. Fans can find information on www.expn.com.

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