



Kyle Loza “Threpeats” as Gold Medalist in Moto X Best Trick at X Games 15

Los Angeles – In STAPLES Center, where the Los Angeles Lakers won three straight championships, Kyle Loza followed suit. Once again utilizing his “Electric Doom to Kiss of Death” trick, the sequence that won gold last year, Loza notched an 89.20 to successfully defend his first place status.

“It was pretty much the same thing as last year, but if you look at the video, it’s different,” noted Loza. “But I struggled with the landing and my hand blew off, so I didn’t think I’d win.”

“My first medal was really crazy. You never forget your first medal.”

Blake Williams was given an 88.00 score and a silver medal for his “Flying Dutchman,” a 360 Indian Air trick. Spontaneously naming the trick at the post-event press conference, Williams explained how that same loose attitude helped him achieve podium success,

“Tonight I came here and thought, ‘just stick my trick and let everyone else do what they’re gonna do,’” said Williams. “I’ll wait until tomorrow and then hopefully have more to celebrate.”

Todd Potter earned a bronze medal with an 83.40.

All three riders dedicated their medals in memory of the late Jeremy Lusk,

Todd Potter Bronze,

“I’m so psyched. I’ve got five total X Games medals. Either way, I’m happy about the finish.”

Information on all X Games events can be found on www.xgames.com for fans or on www.espneventmedia.com for media only.

ABOUT ESPN’S X GAMES FRANCHISE

ESPN, The Worldwide Leader in Action Sports, first developed its X Games franchise in 1995. Part of ESPN Content Development, X Games, Winter X Games and All Access are just some of the original action sports programming currently shown on ESPN and ESPN2. In addition to the two U.S.-based events, ESPN has held X Games competitions and demonstration events around the world including Dubai, Thailand, Brazil, Mexico, Korea, Malaysia and Spain. The global franchise has also expanded its reach to www.espn.com/action, the definitive site for action sports fans, and to consumer products such as X Games bikes, protective gear, skateboards and DVDs.

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