

X Center - 3 Year Track, Live US Ratings

Network	Date	Eps	Dura	HH	HHimps	P2+	P2+ Imps	M1217	M1224	M1234	M1834	M1849	M2554	P1217	P1224	P1234	P1834	P1849	P2554
ESPN		5	293	0.40	450,360	0.20	577,166	0.59	0.49	0.45	0.40	0.36	0.33	0.34	0.29	0.29	0.27	0.24	0.22
ESPN	2007	1	53	0.45	502,435	0.25	709,321	0.58	0.48	0.52	0.50	0.41	0.39	0.29	0.24	0.29	0.28	0.27	0.28
ESPN	2008	2	120	0.38	431,742	0.18	521,662	0.56	0.43	0.42	0.37	0.34	0.33	0.33	0.26	0.27	0.24	0.21	0.20
ESPN	2009	2	120	0.39	445,978	0.20	574,303	0.63	0.55	0.45	0.39	0.36	0.31	0.37	0.34	0.30	0.28	0.25	0.21
		% Change '09 v. '08:		3%	3%	11%	10%	13%	28%	7%	5%	6%	-6%	12%	31%	11%	17%	19%	5%
ESPN2		11	660	0.22	243,329	0.10	577,166	0.29	0.27	0.25	0.24	0.20	0.17	0.17	0.17	0.16	0.15	0.13	0.11
ESPN2	2007	4	241	0.26	291,748	0.12	709,321	0.30	0.36	0.33	0.34	0.26	0.19	0.18	0.23	0.21	0.22	0.16	0.12
ESPN2	2008	4	240	0.21	236,702	0.09	521,662	0.25	0.23	0.24	0.23	0.19	0.17	0.15	0.14	0.14	0.14	0.12	0.11
ESPN2	2009	3	179	0.16	187,025	0.09	574,303	0.33	0.21	0.17	0.12	0.13	0.13	0.20	0.13	0.11	0.08	0.10	0.10
		% Change '09 v. '08:		-24%	-21%	0%	10%	32%	-9%	-29%	-48%	-32%	-24%	33%	-7%	-21%	-43%	-17%	-9%
ALL		16	953	0.27	306,981	0.13	379,121	0.38	0.34	0.31	0.29	0.25	0.22	0.23	0.21	0.20	0.19	0.16	0.14
ALL	2007	5	294	0.30	329,729	0.15	413,211	0.35	0.38	0.36	0.37	0.28	0.23	0.20	0.24	0.22	0.23	0.18	0.15
ALL	2008	6	360	0.27	301,715	0.12	351,959	0.35	0.30	0.30	0.28	0.24	0.22	0.21	0.18	0.18	0.17	0.15	0.14
ALL	2009	5	299	0.25	290,953	0.13	378,303	0.45	0.35	0.29	0.23	0.22	0.20	0.27	0.21	0.19	0.16	0.16	0.15
		% Change '09 v. '08:		-7%	-4%	8%	7%	29%	17%	-3%	-18%	-8%	-9%	29%	17%	6%	-6%	7%	7%

X Games - 3 Year Track, Live US Ratings

Network	Date	Eps	Dura	HH	HH Imps	P2+	P2+ Imps	M1217	M1224	M1234	M1834	M1849	M2554	P1217	P1224	P1234	P1834	P1849	P2554
ABC		6	1085	0.94	#####	0.49	#####	0.88	0.77	0.80	0.77	0.75	0.74	0.60	0.57	0.59	0.58	0.55	0.54
ABC	2007	2	363	0.93	#####	0.47	#####	0.90	0.81	0.84	0.82	0.78	0.75	0.61	0.62	0.60	0.60	0.54	0.51
ABC	2008	2	360	1.03	#####	0.56	#####	1.01	0.94	0.91	0.87	0.84	0.76	0.68	0.67	0.66	0.66	0.62	0.57
ABC	2009	2	362	0.87	994,011	0.43	#####	0.72	0.56	0.64	0.61	0.64	0.69	0.52	0.43	0.49	0.48	0.51	0.53
	% Change '09 v. '08:			-16%	-14%	-23%	-22%	-29%	-40%	-30%	-30%	-24%	-9%	-24%	-36%	-26%	-27%	-18%	-7%
ESPN		9	1363	0.84	946,585	0.46	#####	1.36	1.08	0.99	0.85	0.84	0.76	0.80	0.69	0.66	0.61	0.59	0.54
ESPN	2007	3	416	0.84	940,985	0.47	#####	1.62	1.22	1.10	0.91	0.85	0.76	0.91	0.73	0.69	0.61	0.59	0.54
ESPN	2008	3	367	0.84	948,332	0.45	#####	1.21	0.99	0.95	0.85	0.85	0.78	0.69	0.63	0.63	0.61	0.60	0.54
ESPN	2009	3	580	0.83	949,497	0.46	#####	1.28	1.05	0.93	0.80	0.82	0.75	0.79	0.69	0.65	0.60	0.58	0.53
	% Change '09 v. '08:			-1%	0%	2%	3%	6%	6%	-2%	-6%	-4%	-4%	14%	10%	3%	-2%	-3%	-2%
ESPN2		2	310	0.64	713,042	0.35	983,591	0.69	0.62	0.64	0.62	0.62	0.59	0.52	0.45	0.45	0.42	0.42	0.41
ESPN2	2007	1	147	0.63	702,752	0.31	888,675	0.63	0.61	0.61	0.60	0.60	0.57	0.50	0.45	0.41	0.38	0.40	0.39
ESPN2	2008	1	163	0.64	722,321	0.37	#####	0.74	0.63	0.67	0.64	0.63	0.61	0.54	0.45	0.47	0.45	0.44	0.43
	% Change '08 v. '07:			2%	3%	19%		17%	3%	10%	7%	5%	7%	8%	0%	15%	18%	10%	10%
ALL		17	2758	0.86	966,957	0.46	#####	1.10	0.91	0.87	0.79	0.78	0.73	0.69	0.61	0.61	0.57	0.56	0.52
ALL	2007	6	926	0.85	941,723	0.45	#####	1.18	0.96	0.92	0.83	0.78	0.73	0.73	0.64	0.61	0.57	0.54	0.51
ALL	2008	6	890	0.88	993,587	0.48	#####	1.04	0.90	0.88	0.82	0.81	0.74	0.66	0.61	0.62	0.60	0.58	0.53
ALL	2009	5	942	0.84	966,603	0.45	#####	1.07	0.86	0.82	0.73	0.75	0.73	0.69	0.59	0.59	0.55	0.55	0.53
	% Change '09 v. '08:			-5%	-3%	-6%	-5%	3%	-4%	-7%	-11%	-7%	-1%	5%	-3%	-5%	-8%	-5%	0%

