ABC X GAMES TRACK
YEAR-TO-YEAR COMPARISONS

ABC	HOUSEHOLDS		DEMO RATINGS													DEMO IMPRESSIONS												
DAYPART AVERAGES	**RTG**	**IMPS**	**P1217**	**P1224**	**P1824**	**P1834**	**P1849**	**P2554**	**M1217**	**M1224**	**M18+**	**M1824**	**M1834**	**M1849**	**M2554**	**P1217**	**P1224**	**P1824**	**P1834**	**P1849**	**P2554**	**M1217**	**M1224**	**M18+**	**M1824**	**M1834**	**M1849**	**M2554**
TOTAL																												
2000 - 2 T/C	1.18	1,185,240	1.36	0.93	0.53	0.66	0.58	0.55	1.89	1.18	0.59	0.49	0.82	0.71	0.71	304,770	430,523	125,753	405,422	726,533	643,678	215,939	274,493	554,377	58,554	251,196	435,282	411,102
2001 - 4 T/C	1.34	1,367,756	0.83	0.97	1.09	0.87	0.77	0.66	1.25	1.38	0.83	1.51	1.11	0.93	0.77	188,286	451,348	263,062	529,279	953,055	780,086	144,659	326,336	787,808	181,677	337,567	569,980	448,239
2002 - 5 T/C	1.58	1,666,724	1.33	1.21	1.10	1.25	1.03	0.98	1.64	1.53	1.19	1.42	1.69	1.35	1.28	312,085	586,449	274,364	778,735	1,315,271	1,192,477	197,171	373,987	1,175,052	176,817	524,568	847,966	762,660
2003 - 5 T/C	1.49	1,594,587	1.08	0.92	0.78	0.89	0.88	0.94	1.09	1.12	0.98	1.15	1.11	1.11	1.11	267,253	476,381	209,128	579,050	1,137,386	1,134,228	139,145	293,773	969,613	154,628	355,750	699,609	655,156
2004 - 3 T/C	1.69	1,830,063	0.84	0.82	0.79	0.98	1.00	1.01	1.10	1.01	1.08	0.93	1.21	1.19	1.23	208,162	423,835	215,673	633,755	1,292,148	1,220,364	137,876	267,939	1,094,828	130,063	392,318	759,415	727,910
2005 - 2 T/C	1.18	1,295,427	0.82	0.71	0.62	0.70	0.69	0.66	0.98	0.93	0.79	0.88	0.95	0.90	0.84	200,742	373,920	173,178	457,518	897,324	799,855	123,057	246,412	807,764	123,355	311,543	581,470	500,574
2006 - 2 T/C	1.07	1,180,105	0.76	0.78	0.79	0.74	0.66	0.60	1.27	1.15	0.71	1.03	0.99	0.88	0.79	187,582	408,174	220,592	491,383	857,394	726,118	160,790	306,281	736,803	145,491	326,501	566,534	471,879
2007 - 2 T/C	0.95	1,058,263	0.61	0.63	0.64	0.62	0.55	0.53	0.90	0.83	0.69	0.77	0.86	0.80	0.78	151,280	333,567	182,287	415,882	723,078	647,188	114,311	224,673	722,156	110,363	289,598	521,638	468,233
2008- 2 T/C	**1.07**	**1,202,072**	**0.70**	**0.69**	**0.69**	**0.70**	**0.66**	**0.61**	**1.05**	**0.99**	**0.73**	**0.93**	**0.93**	**0.89**	**0.81**	**171,883**	**368,850**	**196,967**	**470,843**	**863,794**	**748,005**	**131,974**	**266,300**	**781,127**	**134,327**	**312,565**	**581,311**	**493,198**
% CHANGE '08 vs '07	**+13%**	**+14%**	**+15%**	**+10%**	**+8%**	**+13%**	**+20%**	**+15%**	**+17%**	**+19%**	**+6%**	**+21%**	**+8%**	**+11%**	**+4%**	**+14%**	**+11%**	**+8%**	**+13%**	**+19%**	**+16%**	**+15%**	**+19%**	**+8%**	**+22%**	**+8%**	**+11%**	**+5%**
% CHANGE '08 vs '06	**0%**	**+2%**	**-8%**	**-12%**	**-13%**	**-5%**	**0%**	**+2%**	**-17%**	**-14%**	**+3%**	**-10%**	**-6%**	**+1%**	**+3%**	**-8%**	**-10%**	**-11%**	**-4%**	**+1%**	**+3%**	**-18%**	**-13%**	**+6%**	**-8%**	**-4%**	**+3%**	**+5%**
WEEKEND AFTERNOON (12:00N-7:00P)																												
2001 - 4 T/C	1.34	1,367,756	0.83	0.97	1.09	0.87	0.77	0.66	1.25	1.38	0.83	1.51	1.11	0.93	0.77	188,286	451,348	263,062	529,279	953,055	780,086	144,659	326,336	787,808	181,677	337,567	569,980	448,239
2002 - 4 T/C	1.26	1,327,520	1.07	0.92	0.78	0.83	0.70	0.64	1.43	1.24	0.90	1.07	1.19	0.97	0.87	251,604	446,020	194,416	519,308	885,444	773,129	171,549	304,678	882,532	133,129	369,340	609,063	518,460
2003 - 4 T/C	1.14	1,219,781	1.05	0.88	0.73	0.68	0.63	0.62	1.13	1.13	0.71	1.13	0.90	0.83	0.78	260,491	457,258	196,768	443,362	806,444	748,836	143,137	295,195	705,022	152,058	289,540	524,998	458,653
2004 - 2 T/C	1.42	1,542,126	0.81	0.74	0.69	0.75	0.80	0.79	1.07	0.94	0.88	0.83	0.93	0.94	0.95	199,838	386,642	186,804	483,720	1,027,513	951,832	135,316	250,454	889,530	115,139	300,526	602,163	563,536
2005 - 2 T/C	1.18	1,295,427	0.82	0.71	0.62	0.70	0.69	0.66	0.98	0.93	0.79	0.88	0.95	0.90	0.84	200,742	373,920	173,178	457,518	897,324	799,855	123,057	246,412	807,764	123,355	311,543	581,470	500,574
2006 - 2 T/C	1.07	1,180,105	0.76	0.78	0.79	0.74	0.66	0.60	1.27	1.15	0.71	1.03	0.99	0.88	0.79	187,582	408,174	220,592	491,383	857,394	726,118	160,790	306,281	736,803	145,491	326,501	566,534	471,879
2007 - 2 T/C	0.95	1,058,263	0.61	0.63	0.64	0.62	0.55	0.53	0.90	0.83	0.69	0.77	0.86	0.80	0.78	151,280	333,567	182,287	415,882	723,078	647,188	114,311	224,673	722,156	110,363	289,598	521,638	468,233
2008 - 2 T/C	**1.07**	**1,202,072**	**0.70**	**0.69**	**0.69**	**0.70**	**0.66**	**0.61**	**1.05**	**0.99**	**0.73**	**0.93**	**0.93**	**0.89**	**0.81**	**171,883**	**368,850**	**196,967**	**470,843**	**863,794**	**748,005**	**131,974**	**266,300**	**781,127**	**134,327**	**312,565**	**581,311**	**493,198**
% CHANGE '08 vs '07	**+13%**	**+14%**	**+15%**	**+10%**	**+8%**	**+13%**	**+20%**	**+15%**	**+17%**	**+19%**	**+6%**	**+21%**	**+8%**	**+11%**	**+4%**	**+14%**	**+11%**	**+8%**	**+13%**	**+19%**	**+16%**	**+15%**	**+19%**	**+8%**	**+22%**	**+8%**	**+11%**	**+5%**
% CHANGE '08 vs '06	**0%**	**+2%**	**-8%**	**-12%**	**-13%**	**-5%**	**0%**	**+2%**	**-17%**	**-14%**	**+3%**	**-10%**	**-6%**	**+1%**	**+3%**	**-8%**	**-10%**	**-11%**	**-4%**	**+1%**	**+3%**	**-18%**	**-13%**	**+6%**	**-8%**	**-4%**	**+3%**	**+5%**
PRIMETIME																												
2001 - N/A																												
2002 - 1 T/C	2.22	2,345,133	1.84	1.79	1.74	2.09	1.71	1.68	2.07	2.09	1.79	2.12	2.69	2.11	2.10	433,046	867,305	434,259	1,297,589	2,174,925	2,031,172	248,415	512,607	1,760,092	264,192	835,023	1,325,771	1,251,060
2003 - 1 T/C	2.20	2,344,199	1.13	0.99	0.87	1.31	1.40	1.58	1.03	1.11	1.51	1.19	1.52	1.66	1.78	280,777	514,625	233,848	850,427	1,799,269	1,905,011	131,162	290,928	1,498,795	159,766	488,168	1,048,832	1,048,161
2004 - 1 T/C	2.22	2,405,938	0.91	0.96	1.00	1.45	1.41	1.46	1.14	1.14	1.48	1.15	1.77	1.68	1.78	224,810	498,221	273,411	933,826	1,821,418	1,757,430	142,997	302,908	1,505,425	159,911	575,903	1,073,918	1,056,658
2005	DID NOT AIR																											
2006	DID NOT AIR																											
2007	DID NOT AIR																											
2008	**DID NOT AIR**																											